



# Messaging Certified

MASTERS

PMMC™

Awarded to:

## Eileen Licitra

You've officially completed PMA's Messaging: Masters certification and this certificate declares to you - and everyone around you - that you've mastered the art messaging.

Valid From: 24.01.22

Serial number: cert\_sxssf9k7



A handwritten signature in black ink that reads 'Richard King'.

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Richard King, Founder & CEO,  
Product Marketing Alliance